

## Study on the Strategy of Ideological and Political Education for Overseas Exchange Students Majoring in Chinese Pharmacy

### ---Taking Jilin Agricultural Science and Technology College as an Example

Zhang zhiqiang<sup>1, a</sup>, Deng jiamei<sup>2, b, \*</sup>

Department of Traditional Chinese Medicine, Jilin Agricultural Science and Technology College, Zhang Zhiqiang, 132031, China

Department of Traditional Chinese Medicine, Jilin Agricultural Science and Technology College, Deng Jiamei, 132031, China

**Keywords:** Chinese pharmacy; overseas exchange students; ideological and political education; countermeasures

**Abstract:** This paper investigates the current situation of ideological and political education of overseas exchange students majoring in Traditional Chinese Medicine, analyzes the reasons for the problems. Combining with the ideological and political education requirements of foreign exchange students in the new era, new countermeasures are proposed.

### 1. Introduction

This paper formulates a questionnaire titled "The Current Status of Ideological and Political Education of Overseas Exchange Students in Chinese Pharmacy". This questionnaire has 20 questions. The status of exchange students' ideological education and the status of exchange students' ideological education after returning to China were investigated.

The data are mainly from two parts: one is the paper questionnaire of counselors and teachers of the Department of traditional Chinese Medicine of Jilin Agricultural Science and Technology college who are involved in the management of overseas exchange students, exchange students who will go abroad and exchange students who will return home; the other is the online questionnaire of exchange students outside the Department of traditional Chinese Medicine of Jilin Agricultural Science and Technology College. In this paper, 500 questionnaires were sent out and 476 effective questionnaires were recovered, the recovery rate was about 95.2%.

### 2. Findings

As we all know, China is a socialist country, and Marxist thinking is the mainstream ideology. Schools at all levels in China have educated students on historical materialism and dialectical materialism for a long time to cultivate their worldview and methodology. The survey results show that: 71.85% of overseas exchange students majoring in pharmacy have a strong contrast with changes in mainstream ideology and cultural differences which has caused the subjective and international worldviews of the foreign exchange students of the Chinese medicine major to be inconsistent. This has led to foreign exchange students in the Traditional Chinese Medicine profession questioning the scientific nature of Marxist theory, even practicing religion, and believing in theism; 18.91% of the overseas exchange students majoring in Chinese medicine have no change in their subjective and objective world outlook; 9.24% of the overseas exchange students majoring in Chinese medicine are unclear (as shown in Table 1).

Table 1 subjective and objective world outlook of overseas exchange students majoring in Chinese Medicine

option	Proportion
--------	------------

	Number	
Subjective and objective world views are inconsistent	342	71.85%
No change in subjective and objective world outlook	90	18.91%
Be unable to explain clearly	44	9.24%

The ideology of individualism or pragmatism prevails in western countries, overseas exchange students majoring in Chinese Pharmacy are influenced by the ideology of individual centered world outlook which is easy to cause the expansion of individualism and the dilution of collectivism<sup>[3]</sup>In addition, the pursuit and advocacy of pragmatism in western countries will make overseas exchange students majoring in Chinese Pharmacy pay more attention to or pursue utilitarianism, focus on the demands of personal interests, and ignore the interests of the collective and the state. The results show that 80.67% of overseas students majoring in Chinese medicine are influenced by individualism or pragmatism. As a result, the collective concept of overseas exchange students majoring in traditional Chinese medicine and the interests of the state are weakened;14% of overseas exchange students majoring in Chinese medicine have no change in their collective concept and national interests;5% of the overseas exchanges of Chinese pharmaceutical majors are unclear (as shown in Table 2).

Table 2 collective concept and national interests of overseas exchange students majoring in pharmacy

option	Number	Proportion
Collective ideas and the weakening of national interests	384	80.67%
No change in collective perceptions and national interests	67	14.08%
Be unable to explain clearly	25	5.25%

Foreign exchange students of Chinese pharmacy will find it difficult to adapt to a completely unfamiliar learning environment, such as sudden ideological disruption, cultural atmosphere, and language. Due to the fact that the foreign exchange students have high learning pressure, difficult language communication, and low mood, which are difficult to adapt to the overseas study life, the anxiety of the overseas exchange students of the Chinese medicine major is highlighted.<sup>[4]</sup>The survey results show that 71.01% of overseas exchange students majoring in Chinese pharmacy will feel anxious in the face of sudden ideological disruption, cultural atmosphere, language and other completely unfamiliar learning environments; 21.64% of the overseas exchange students of Chinese medicine majors have no change in their psychological status;7.35% of the psychological status of students majoring in Chinese pharmacy cannot explain their psychological status (as shown in Table 3).

Table 3 Psychological status of overseas exchange students majoring in Chinese Pharmacy

option	Number	Proportion
Anxiety	338	71.01%
No change in mental status	103	21.64%
Be unable to explain clearly	35	7.35%

### 3. An Analysis of the Reasons of Foreign Exchange Students' Ideological Status in Traditional Chinese Medicine

At present, the education management of overseas exchange students in most colleges and universities in our country basically stays in the safety management of exchange students, and the education of exchange students is relatively few. The ideological and political education in most colleges and universities in China is in the charge of the ideological and political counselors. It can be seen that some colleges and universities do not pay enough attention to the ideological and political education of overseas exchange students, even the ideological and political education of

overseas exchange students is almost zero.

Colleges and universities are the front to train Chinese talents. Under the current complex and changeable world background, the ideological education of colleges and universities for overseas exchange students is particularly important. At present, the purpose of Ideological and political education for overseas exchange students in Colleges and universities is limited to personal safety education, and the purpose of more in-depth ideological and political education, such as national security, confidentiality discipline, cross-cultural education, love concept, is not clear. Therefore, it is difficult to grasp the ideological state of overseas exchange students after returning home.

At present, most colleges and universities carry out ideological and political education for overseas exchange students mainly in the form of oral teaching by counselors and teachers, which cannot be combined with the actual situation of exchange students. For a long time, the relatively single form of Ideological and political education has led to the conflict of foreign exchange students on Ideological and political education, resulting in the effect of Ideological and political education is not obvious.

#### 4. Conclusion

managers of overseas exchange students of Chinese pharmacy major in Colleges and universities involving Chinese pharmacy major should update their understanding of Ideological and political education of exchange students. Deeply understand the urgency of strengthening and improving ideological and political work. Combined with the characteristics of the group of overseas exchange students of Chinese pharmacy and integrated into the ideological and political education work experience of domestic students of Chinese pharmacy. The idea of "three-quantity educating people" runs through the ideological and political education of foreign exchange students of Chinese Pharmacy. Comprehensively enhance the importance of colleges and universities involving Chinese pharmacy to the ideological and political education of foreign exchange students of Chinese pharmacy.

Overseas exchange students of Chinese pharmacy majors are equivalent to "image spokespersons". Only if they show excellent characteristics, can the Chinese pharmacy major exchange program be maintained. There is also the possibility of further expanding exchange cooperation. Therefore, the staff of colleges and universities involved in Chinese pharmacy must conduct knowledge exchange, cultural dissemination, care and help in life, and emotional exchanges for overseas exchange students of Chinese pharmacy majors. Timely, effective, and continuous ideological and political education play a good role in image endorsement and improve the school's international level.

Make full use of the network information platform, give full play to the advantages of fast information transmission and wide coverage on the Internet platform, and use such as WeChat public account, college website, online forum, etc. to strengthen the interaction between information management and overseas exchange students of the Chinese medicine profession.<sup>[5]</sup> Fully understand the situation and special needs of the country where each Chinese pharmacy overseas exchange student is located, and combine the ideological and political education of Chinese pharmacy major overseas exchange students with a combination of popularization and personalization to achieve a point-to-face combination.

Fund: funded by the key discipline cultivation project of Chinese materia of Traditional Chinese Medicine College of Jilin Agricultural Science and Technology College

#### 5. References

- [1] Wang Zhuo, Zhang Yidong, Yan Shengguang. Discussion on the education management of international students [J]. Journal of North China Coal Medical College, 2009 (02): 274-275.
- [2] Wang Xiaoying. The current situation and working ideas of Chinese students studying abroad [J]. Talent Development, 2003 (01): 69-73.

- [3] Zhu Jiani. A study on the educational adaptability of Chinese students studying abroad [D]. Shanghai Jiaotong University, 2008: 12-14.
- [4] Guo Yanxia. On the innovation and development of college students 'ideological and political education content in the process of economic globalization [J]. Higher Education and Higher Vocational Education, 2007 (02): 22-23.
- [5] Tao Chunli. Research on Ideological and Political Education of International Exchange Students Exported by Chinese Universities [D]. South-Central University for Nationalities, 2008: 22-23.